**Spread the Word Email**

**Template**

**Subject Line:**

Quality, Interactive Courses with Our Membership

**Body:**

As part of our ongoing initiative for ensuring the highest quality of care for our patients, [Organization Name] has joined the Center to Advance Palliative Care (CAPC). We encourage all [Insert Specific Specialty/Discipline] to take advantage of this opportunity.

**Membership provides you and your colleagues with unlimited access** to a wide range of courses appropriate to your needs. CAPC’s online clinical courses are case-based, interactive and provide **free CMEs, MOCs (Coming March 2019), and CEs** due to our membership. Completing entire curriculum areas results in Designation status as well.

Courses include:

→ Communicating effectively with patients and family caregivers

→ Managing complex pain

→ Managing complex symptoms

→ Safe opioid prescribing

→ And much more

Simply sign up for a User Account at [**capc.org/accounts/register**](https://www.capc.org/accounts/profile/) by selecting Your [Organization Name] from the dropdown menu. **Be sure to sign up with your work email address**. If you need assistance in setting up your account, contact [membership@capc.org](file:///C%3A%5CUsers%5Clisam%5CDocuments%5CLDM%20Strategies%5CCAPC%5CAnniversary%5Cmembership%40capc.org) or call 212-201-2674.

Please let me know if you have any questions.

Sincerely,

[Name]